



# Web Design Day

Workshops: Thursday June 23, 2016 Conference: Friday June 24, 2016

The sell-out event that brings the very best of web design to Pittsburgh! Our event features diverse international industry leaders alongside talent from Pittsburgh sharing the stage for an unmissable and informative day.

## **OUR ATTENDEES**

Our attendees are key decision-makers and advisors for their companies and clients regarding hosting, e-commerce, software and other factors that go into a web design project. Many are also extremely active online and regularly influence their peers in blogs, published articles, and social media.

Some of these active and talented web designers and developers may also be a great fit for your creative team or agency if you are currently looking for new talent.

The demographic split of our audience tends to be approximately 50% female and most are between the ages of 25 to 35 years old.

## **SPONSORSHIP LEVELS:**

#### FRIEND OF WDD

\$500

NO LIMIT

Logo + link on our website 1 Conference ticket SPONSOR

\$1,000

NO LIMIT

Logo + link on our website

1 Conference ticket

A tweet from @webdesignday

Inclusion in attendee emails & our sponsors Twitter list

### SNACK SPONSOR

**\$2,000** 

Sponsor level plus:

Logo on the big screen during PM break

Branded items on the snack table\*

Total of 2 Conference Tickets coffee sponsor

1 AVAILABLE

Sponsor level plus:

Logo on the big screen during AM break

Branded items + signage on the coffee table\*

Sponsor booth

Total of 2 Conference Tickets LUNCH SPONSOR

1 AVAILABLE Sponsor level plus:

Logo on the big screen during lunch break

Branded items + signage on the lunch table\*

Sponsor booth

Signage on the main stage

Total of 3 Conference Tickets

## **PARTY SPONSOR**

\$6,000 1 AVAILABLE Sponsor level plus: Logo on the big screen between sessions Exclusive branded items and sponsor booth at the party\* Signage on the main stage Total of 4 Conference Tickets

## **SCHOLARSHIP SPONSOR**

\$3,000 2 AVAILABLE

Sponsor level plus:

Students and members of minority or under-represented groups often have difficulting finding funds to attend events like ours. We'd like to change that. You'll have the option to be involved in the selection process as well.

\*Branded items are supplied by the sponsor.

## CONTACT US TO BECOME A SPONSOR:

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